WEDE5020

WEBSITE PROPOSAL

FOR

Climate action witness

Noble Ndlovu ST10460631

Contents

[Website proposal for Climate Action Witness 2](#_Toc206423443)

[Organizational overview: 2](#_Toc206423444)

[The goals of the website and the objectives: 2](#_Toc206423445)

[The features proposed and the functionality of the website: 2](#_Toc206423446)

[Design and user experience: 2](#_Toc206423447)

[Technical requirements: 2](#_Toc206423448)

[Timeline and milestones: 3](#_Toc206423449)

[Budget: 3](#_Toc206423450)

[Reference 4](#_Toc206423451)

Website proposal for Climate Action Witness

# Organizational overview:

* **Name**: Climate Action Witness
* Climate action witness is a non-profit organization that volunteers its members to clean areas that are non-approved dump sights, proposes law changes that can help to keep the environment clean and safe for the animals and they observe the impact of the changes the laws make to the environment as well as how the people conduct themselves in the environment.
* **Mission:** To improve the environment for both animals and humans
* **Vision for the future:** Have the cities of the world to live in homonymy with nature with the buildings and skyscrapers covered and surrounded by nature.
* **Target audience:** Youth of the world and have them help in their cause.

# The goals of the website and the objectives:

* To give the organization a platform on which to spread their mission to the world and to gain supporters that will help them in fighting for a clean environment for all and help in compile all the information gathered on how the environment is being destroyed by people.
* The organization has already amassed a massive number of followers on social media, so they now need to have a website for people to find them much more easily.

# The features proposed and the functionality of the website:

* There will be a homepage that will outline the basics of the organization and its forefront mission along with a navigation bar that will have pages that can be accessed by the public, it will have an “about us” page that will go deeper in to the mission and purpose of the organization. The contact page will have the organization’s contact information for people to be able to ask about the organization, the mission and how to join and the website will have a service page that will show the services that they provide for communities.

# Design and user experience:

* The website will be in the color scheme of the organization.
* The choices in the typography will be done for style and ease of reading.
* The layout and design of the website will so the users will be interested in the organization.
* The user experience will be considered so the navigation and layout will be easy to figure out and a color scheme that won’t hurt the user’s eyes.

# Technical requirements:

* The website will be made in HTML. The domain name would be the name of the organization and would be hosted by a trusted webhost like HOSTINGER.

# Timeline and milestones:

* The website would take two to three weeks with about one week for the specifics another for the coding and the last for the checking and fixing of bugs this will make their to be a simple website and if need be if they want it to be more polished we could work on it for another month for the website to look like a high end website.

# Budget:

|  |  |  |
| --- | --- | --- |
|  | One Time/Initial | Ongoing Yearly |
| Domain name | R176 |  |
| Web hosting | R6 322 |  |
| Web design | R52 680 |  |
| Content creation | R880 |  |
| Plugins and extensions | R880 |  |
| Seach engine optimization | R5 268 | R42 144 |
| Maintenance and updates |  | R6 512 |
|  | R66 206 | R48 656/Year |

# Reference

Center for environmental rights, 2025. Inspiration for the proposal. [online] Available at: <<https://cer.org.za/> > [Accessed 16 August 2025]

Top 10.com, 2025. Compare the top domain search companies. Learn more about purchasing a domain name & get your site up and running today. [online] Available at: < <https://www.top10.com/hosting/comparison?utm_source=google&kw=website%20hosting&sk=website%20hosting&c=769625071886&t=search&p=&m=b&dev=c&network=g&campaignid=18661772761&devmod=&mobval=0&groupid=184382432136&targetid=kwd-10017901&interest=&physical=1028682&feedid=&eid=&a=29&topic=&ctype=&camtype=ps&ts=hi&niche=&exp=&pq=&dyn=&gad_source=1&gad_campaignid=18661772761&gbraid=0AAAAADr13Np56NqMN7jo4sGxnTEUebCiR&gclid=Cj0KCQjwnovFBhDnARIsAO4V7mDiuv_sLxZHLuMDPBgCwVRi9J4CyaSQs6CWH4_P0cYSqceSfRQa8QYaAgQdEALw_wcB> > [Accessed 16 August 2025].